

Friends of TEDx

Connect. Contribute. Collaborate.

TEDxSantaBarbara is proudly presented by the:



Who are the Friends of TEDx?

There are many in our Community who would like to support the efforts of **TEDxSantaBarbara** without calling attention to themselves or their organization. They believe in the mission of TEDx and want our community to continue to focus on *ideas worth spreading*. The **Friends of TEDx** is designed to provide a way for people and organizations to anonymously support the program.

The producers are sensitive to the confidential nature of this support and thank the **Friends of TEDx** for suggesting a vehicle that allows them to easily participate in **TEDxSantaBarbara**.

What is TEDx?

In the spirit of ideas worth spreading, TED has created a program called TEDx. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience.

Our event is called **TEDxSantaBarbara**, where x = an independently organized TED event. We are creating an inspiring day featuring talks given by amazing speakers who will help us answer the question, What If?

What If?, our theme for 2016, offers a range of topics, issues and areas to explore. The day features three main sessions and 19 speakers featuring discussions aligned with **TED's** mission of presenting ideas worth spreading that cover **T**echnology, **E**ntertainment and **D**esign.

Who attends?

TEDxSantaBarbara attendees are a collection of open minded, creative and forward-thinking individuals. They include CEOs, entrepreneurs, business leaders, thought leaders and change makers. People will be traveling to Santa Barbara from all over the region to attend as this is one of the premier TEDx events.



Why partner with us?

TEDxSantaBarbara's purpose is to emphasize our community's influencers by providing them with a platform to express their exceptionally innovative ideas, ideas that we believe will mature in time to improve our society as a whole.

TEDxSantaBarbara relies on financial support and in-kind services from the community to help produce a TED-worthy event. We are building a strong base of support to sustain our efforts.

Who are we?

TEDxSantaBarbara is an independently organized group of engaged community leaders and volunteers from the Santa Barbara area who are dedicated to promoting ideas worth spreading.

The organizers of the event are longtime **TED** participants, Mark Sylvester and Kymberlee Weil, who produced TEDxAmericanRiviera (2010-2012) and TEDxSantaBarbaraLive (2015, 2016)



It takes many community volunteers to handle everything from managing logistics, to designing graphics and the website, figuring out our collateral needs and a myriad of details that it takes to produce an event of this magnitude.

We thank everyone for their tireless efforts to produce an event worthy of Santa Barbara.

Details of the Friends of TEDx initiative

Contributions from the **Friends of TEDx** start at \$1,200. In exchange, you will receive 2 tickets to the event, which includes the after party at the Impact HUB on State Street and 2 tickets to a private, exclusive Speaker Party at the Foundation House on Friday night, August 19th.

All contributions are tax deductible. Please make out your check to the Santa Barbara Foundation in care of the introNetworks/805connect Fund. 100% of the funds contributed through the Santa Barbara Foundation are used exclusively for the production of the event.

We appreciate your request for the confidentiality and thank you for your support.

Please contact Mark Sylvester, Executive Producer, at 805-895-3574 or by email mark@TEDxSantaBarbara.com with questions about the program.



2011 event at the Music Academy



2010 event at the Bacara

2015 event at Narrative Loft



2012 event at the Bacara