

Connect. Contribute. Collaborate. Partnership Opportunities

AUGUST 20 – All Day at the New Vic Theater, Santa Barbara
<http://TEDxSantaBarbara.com>

TEDxSantaBarbara is proudly presented by the:



What is TEDx?

In the spirit of ideas worth spreading, TED has created a program called TEDx. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience.

Our event is called **TEDxSantaBarbara**, where x = an independently organized TED event. We are creating an inspiring day featuring talks given by amazing speakers who will help us answer the question, What If?

What If?, our theme for 2016, offers a range of topics, issues and areas to explore. The day features and includes three main sessions and discussions aligned with **TED**'s mission of presenting ideas worth spreading that cover **T**echnology, **E**ntertainment and **D**esign.

Who attends?

TEDxSantaBarbara attendees are a collection of open minded, creative and forward-thinking individuals. They include CEOs, entrepreneurs, business leaders, thought leaders and change makers. People will be traveling to Santa Barbara from all over the region to attend as this is one of the premier TEDx events.



Why partner with us?

Partnering with **TEDxSantaBarbara** is a fantastic opportunity for your company to be discovered by the great minds attracted to TED within the Santa Barbara network. It is a chance to engage in an authentic dialogue with the local intellectual community that will generate goodwill toward your organization or brand.

TEDxSantaBarbara's purpose is to emphasize our community's influencers by providing them with a platform to express their exceptionally innovative ideas, ideas that we believe will mature in time to improve our society as a whole. Past partners have created valuable relationships with open-minded, passionate and driven individuals working on projects in a variety of industries and fields of study. The opportunity to recruit or create interest in your business or projects is significant because our hand-selected audience will include CEOs, entrepreneurs, business leaders, thought leaders and change makers from our community who can be potential future business allies, employees, partners or customers for your company. **TEDxSantaBarbara** is an independently organized group of engaged community leaders and volunteers from the Santa Barbara area who are dedicated to promoting ideas worth spreading.

Previous TEDxAmericanRiviera and TEDxSantaBarbaraLIVE Partners

Many of these partners have participated over the years and continue to offer encouragement and enthusiasm for the collective efforts it takes to produce this event.

Partial list includes:



Who are we?

The Organizers of the event are longtime TED participants, Mark Sylvester and Kymberlee Weil, who produced TEDxAmericanRiviera (2010-2012) and TEDxSantaBarbaraLive (2015, 2016) **TEDxSantaBarbara** relies on financial support and in-kind services from the community to help produce a TED-worthy event.



There are many community volunteers who handle everything from managing logistics, to designing graphics and the website, figuring out our collateral needs and a myriad of details that it takes to produce an event of this magnitude.

If you have a corporate volunteer program, consider joining us.

Partner Benefits	Presenting (Sold Out)	Community (1 remaining)	Supporting (3 remaining)	Associate (Sold Out)	In Kind
Investment	\$20,000	\$10,000	\$5,000	\$2,500	-
Free Passes	10	5	2	2	-
Logo on TEDx Website	1 st rank	2 nd rank	3 rd rank	4 th rank	5 th rank
Video pre-roll on all TEDx videos	Yes	-	-	-	-
Podcast interview	Yes	-	-	-	-
Newsletter story	Yes	Yes	-	-	-
Onsite table	Yes	Yes	-	-	-
Guests at Speaker mixer	4	2	-	-	-
On site signage supplied by partner	Yes	Yes	Yes	-	-
Media Mentions	Yes	Yes	Yes	-	-
On site signage produced by TEDx	Thank You Banner	Thank You Banner	Thank You Banner	Thank You Banner	Thank You Banner
Onsite mentions from stage	Yes	Yes	Yes	Yes	Yes
On stage logos	Slideshow	Slideshow	Slideshow	Slideshow	Slideshow
Goodie bag for attendees (300)	Yes	Yes	Yes	Yes	Yes
Goodie bag for speakers (16)	Yes	Yes	Yes	Yes	Yes
Main stage giveaway	Yes	Yes	Yes	Yes	Yes

Contact Mark Sylvester, Co-Organizer to learn more, 805.895.3574



2011 event at the Music Academy



2010 event at the Bacara

2015 event at Narrative Loft



2012 event at the Bacara